



SMITHWRITING

Writing sample

In this print advertisement for Cabot Creamery, we were asked to highlight the Vermont cooperative's history, tradition, and pride. The ad appeared in national magazines, including the May 2008 issue of Every Day with Rachael Ray.

FROM OUR FAMILY FARMS TO YOUR FAMILY'S HOME

For five generations, Cabot Creamery has been producing dairy products the old-fashioned way: with a commitment to local farming and respect for the land we cultivate. As owners of Cabot, we draw strength from our cooperation. As family farmers, we are proud to provide your family with award-winning taste.